

THE BIG PICTURE

INDIA TOURISM SUMMIT

BITB

SESSIONS | NETWORKING | MANIFESTATIONS | B2B

Presented by
Cross section media
INNOVATING IN TOURISM
SINCE 1975

12TH EDITION OF BITB CONCLAVES

3RD Annual Edition of India Travel Congress

FOR ALL THINGS TRAVEL & TOURISM, HIGHLIGHTING WHAT IS TRENDING, SHARING EXPERIENCES & LEARNING, BUILDING THE FUTURE TOGETHER, ENGAGING WITH SENIOR LEADERSHIP ACROSS VERTICALS, A KNOWLEDGE PLATFORM FOR BOTH TRADITIONAL & NEW-AGE INDUSTRY.

2019

28 FEBRUARY 2019
THE TAJ MAHAL HOTEL
NEW DELHI

- 6 PANEL SESSIONS
- 50+ SPEAKERS
- 400+ DELEGATES
- AWARDS & PROMOTIONS

- THE BIG PICTURE: DRIVERS OF CHANGE
- THE LEARNING CURVE: TOWARDS SUSTAINABLE TOURISM
- INDIAN INBOUND: WHAT'S NEXT?
- OFFLINE VS ONLINE: SUSTAINABLE DISTRIBUTION
- SUSTAINABLE - CARRYING CAPACITY
- DECODING THE INDIAN TRAVELLER: DOMESTIC, REGIONAL AND OUTBOUND
- NITI AAYOG'S VISION FOR INDIA'S TOURISM @2022 (INDIA@75)

LOOKING AHEAD 2019: SCOPE AND FORMAT

GUEST LECTURES
FROM THE MASTERS, FROM INDIA AND OVERSEAS.

HARD TALK
WITH PEOPLE WHO MATTER

PRODUCT WORKSHOPS
ON THE EVOLVING TOURISM PRODUCT, CHALLENGES AND THE OPPORTUNITIES. BOTH INDIA AND INTERNATIONAL.

BITB AWARDS
UNIQUE AMONG INDUSTRY EVENTS, IDENTIFYING THE TRULY UNIQUE CONTRIBUTIONS FROM ACROSS VERTICALS.

PRODUCT LAUNCHES
AND MEDIA PRESENTATIONS.



HARDEEP PURI
MoS (IC),
Housing & Urban Affairs



ASHWANI LOHANI
Then Chairman,
Railway Board



ANURAG THAKUR
Member of Parliament



RITESH AGARWAL
Founder and CEO,
OYO



SANJEEV KAPOOR
Founder, Khana Khazana



PUNEET CHHATWAL
MD and CEO,
IHCL



VIJAY GOEL
MoS Parliamentary Affairs, Statistics &
Programme Implementation



VINOD DUGGAL
Former Governor &
Home Secretary

2018

23-24 FEBRUARY 2018
NEW DELHI

2018 EDITION: HIGHLIGHTS

THE 2018 EDITION POSITIONED TRAVEL & TOURISM INTO A NEW UNDERSTANDING IN THE SMART CITY. COVERING SUBJECTS LIKE SMART CITIES, SPORTS TOURISM, RAIL NETWORK, DEVELOPING DELHI AS A WORLD-CLASS TOURIST CITY, FEATURING

- 13 SESSIONS • 53 SPEAKERS
- 5 AWARDS • 550 DELEGATES

SPEAKERS INCLUDED MoS HARDEEP PURI, RAILWAY BOARD CHAIRMAN ASHWANI LOHANI, MP ANURAG THAKUR, ALKESH SHARMA (DELHI-MUMBAI CORRIDOR), RITESH AGARWAL (OYO), PUNEET CHHATWAL (TAJ HOTELS), CHEF SANJEEV KAPOOR, HEADS OF HOTEL CHAINS INCLUDING ITC, RADISSON, ACCORHOTELS AND MARRIOTT, AMONG OTHERS.

A SPECIAL GOLF PROMOTION ROUNDED OFF AN EVENTFUL CONGRESS.



SK MISRA
Chairman, ITRHD and
former Principal Secretary to the
Prime Minister



ALKESH SHARMA
CEO & MD, Delhi Mumbai
Industrial Corridor Development
Corporation



ASHISH KUMAR SINGH
Principal Secretary, PWD,
Government of Maharashtra



DEEPAK JOSHI
CEO,
Nepal Tourism Board



KB KACHRU
Chairman Emeritus & Principal
Advisor, Radisson Hotels India



AJEET BAJAJ
Owner,
Snow Leopard Adventures



AMITABH KANT
CEO, Niti Aayog



SANJAY KOTHARI
Secretary to the
President of India



ASHOK LAVASA
Election Commissioner



DEEP KALRA
Founder & Mentor,
Makemytrip



VK DUGGAL
Former Governor



ATUL CHATURVEDI
Additional Secretary, DIPP



LEELA NANDAN
Then JS Road Transport
and Highways



SK MISRA
Chairman, Indian Trust for Rural
Heritage Development

2017

24 MARCH 2017
NEW DELHI

2017 EDITION: HIGHLIGHTS

THE LAUNCH EDITION CARRIED FOR THE FIRST TIME THE MESSAGE BEYOND THE INDUSTRY, IN A STRUCTURED FORMAT, EMBRACING THE LARGER PICTURE FOR TRAVEL AND TOURISM. TRENDING SUBJECTS INCLUDED JOINING THE DOTS IN GOVERNMENT AND BROUGHT DISCIPLINES SUCH AS SPORTS INTO THE TOURISM AMBIT.

- 6 SESSIONS • 34 SPEAKERS
- 4 AWARDS • 230 DELEGATES

SPEAKERS INCLUDED AMITABH KANT, CEO, NITI AAYOG; FORMER GOVERNOR VK DUGGAL; ASHOK LAVASA, NOW ELECTION COMMISSIONER; SANJAY KOTHARI, SECRETARY TO THE PRESIDENT OF INDIA; SK MISRA, FORMER PRINCIPAL SECRETARY TO THE PRIME MINISTER AND AJEET SHARAN, THEN SECRETARY, AYUSH.



SUMAN BILLA
JS, Ministry of Tourism



AJEET SHARAN
Former Secretary, Ayush



SRIKANT NAGULAPALLI
Secretary Tourism,
Andhra Pradesh



P L SAHU
Joint Secretary,
Ministry of Culture



RAJVIR SINGH
Joint Secretary,
Ministry of Sports



KUMAR VINAY PRATAP
Joint Secretary,
Ministry of Urban Development