



FOR ALL THINGS TRAVEL & TOURISM,
 HIGHLIGHTING WHAT IS TRENDING,
 SHARING EXPERIENCES & LEARNING,
 BUILDING THE FUTURE TOGETHER,
 ENGAGING WITH SENIOR LEADERSHIP
 ACROSS VERTICALS,
 A KNOWLEDGE PLATFORM FOR BOTH
 TRADITIONAL & NEW-AGE INDUSTRY.

25 FEBRUARY 2019
 LE MERIDIEN, NEW DELHI

**NETWORKING AMONG SENIOR LEADERSHIP
 ACROSS DIVERSE VERTICALS,
 ENSURING INCLUSIVENESS.
 THE EMPHASIS IS ON QUALITY,
 SHARP FOCUS ON CHANGE,
 BRINGING SENIOR INDUSTRY LEADERSHIP
 ACROSS VERTICALS.**

THE POTENTIAL ENGAGEMENT

- PRODUCT LAUNCHES
- AWARDS
- MEDIA PRESENTATIONS
- NICHE PROMOTIONS

TRENDING VERTICALS : PANEL SESSIONS

- THE BIG INFRA PICTURE : DRIVERS OF CHANGE
- PURE TOURISM : MAKING HERITAGE SUSTAINABLE
- INDIA GLOBAL CONNECT : REGIONAL TOURISM
 - CITIES AS DRIVERS OF CHANGE
 - THE CHALLENGE OF NEW-AGE DISTRIBUTION
- DOMESTIC IS KING : DECODING THE INDIAN TRAVELLER



**LOOK FORWARD
 TO THE 2019 EDITION**
 WITH AN INNOVATIVE, INCLUSIVE AND
 COMPREHENSIVE FORMAT.

- **6 PANEL SESSIONS**
- **50+ SPEAKERS**
- **400+ DELEGATES**
- **AWARDS & PROMOTIONS**

LOOKING AHEAD: SCOPE AND FORMAT

GUEST LECTURES
 FROM THE MASTERS, FROM INDIA AND OVERSEAS.

HARD TALK
 WITH PEOPLE WHO MATTER

PRODUCT WORKSHOPS
 ON THE EVOLVING TOURISM PRODUCT,
 CHALLENGES AND THE OPPORTUNITIES.
 BOTH INDIA AND INTERNATIONAL.

BITB AWARDS
 UNIQUE AMONG INDUSTRY EVENTS, IDENTIFYING
 THE TRULY UNIQUE CONTRIBUTIONS FROM ACROSS
 VERTICALS.

PRODUCT LAUNCHES
 AND MEDIA PRESENTATIONS.



TRENDING VERTICALS: PANEL SESSIONS

- THE BIG INFRA PICTURE : DRIVERS OF CHANGE
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**BLOCK YOUR DATE
 SEE YOU THERE**